

**Stephen J. Acquario**  
Executive Director



# THANK YOU TO OUR SPONSOR

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## **Veterans Onward**

Mike Brown, Director of Veterans  
& Military Service Members, Villanova University  
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VETERANS



**ONWARD**

Veterans Onward supports the ETS Sponsorship Program (ETS-SP) by developing and promoting the Veterans Onward Protocol and Curriculum featured to Universities and vocational and trade school programs. The course work can be offered pre-transition to secure early admissions and eligibility qualification for GI Bill benefits.



**William H. Buck**  
Chairman and Founder  
ETS Sponsorship Program



**Brigadier General (ret) Mike Eastman**  
Executive Director  
ETS Sponsorship Program

# Operation Green Light

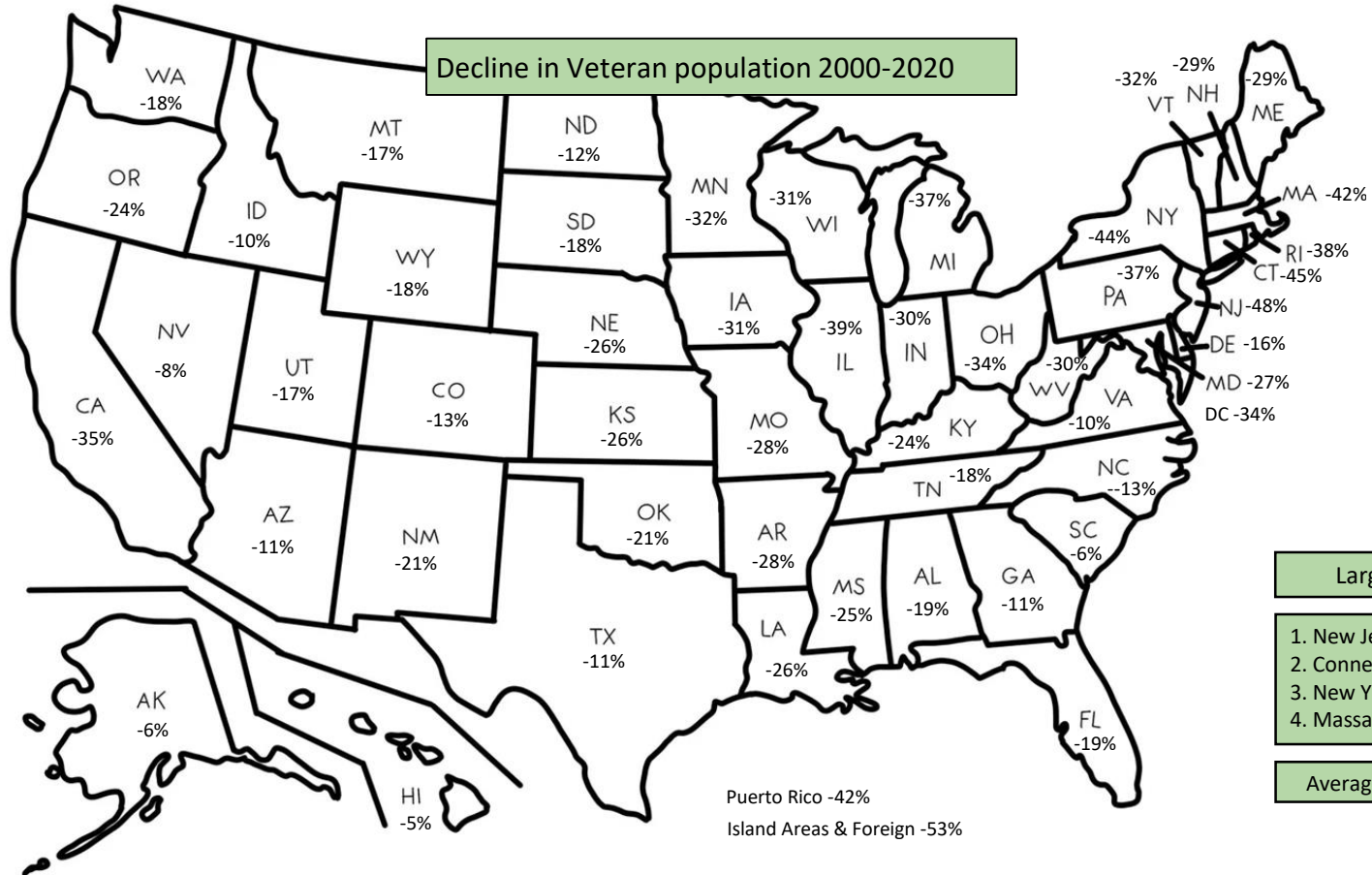
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## **About Operation Green Light**

Operation Green Light is a collaboration between the NYSAC, NYSCEA, the NYS County Veteran Service Officers' Association, and the 62 counties of New York State. Its mission is to show support for Veterans of all military conflicts, with a special emphasis on the Veterans of Iraq and Afghanistan, as well as to raise awareness about the challenges faced by many Veterans and the resources available at the county, state, and federal level to assist Veterans and their families. [Operation Green Light has partnered with the ETS Sponsorship Program.](#)

# Operation Green Light



## Largest declines

1. New Jersey -48%
2. Connecticut -45%
3. New York -44%
4. Massachusetts -42%

Average decline -26.3%

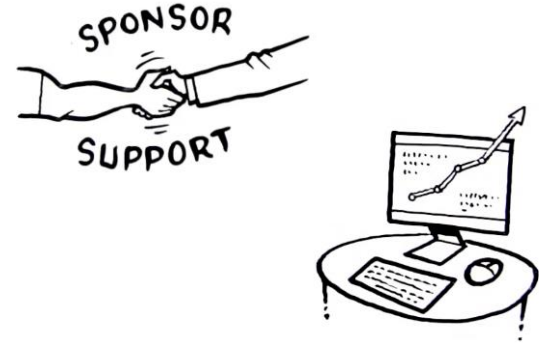
# Operation Green Light

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## What is the ETS Sponsorship Program?

...an evidence-based model that pairs new Veterans with sponsors from their destination community, backed by a secure, leading-edge set of digital dashboards.

- Relationships with service members begin 6-12 months before the end of their active military service.
- Service members are paired with sponsors, just as they are when they move from post-to-post on active duty.
- Sponsors come from the Veteran's future community, matching local knowledge and connections with new Veteran ambitions and talent.
- Destination communities and States are aware of incoming Veterans months in advance, allowing for proactive outreach and positive condition setting.
- Underpinned by a secure, AI-powered digital platform using information provided only with the consent of the service member.



The ETS-SP County model aligns federal, state and local resources and agencies around a shared understanding of the unique circumstances of each transitioning service member ⇒ Veteran (TSMV). Coordination and cohesion around a “common operating picture” for each TSMV **supports successful transition and attracts new Veterans to your community**. By engaging early, teaming TSMVs with trained local sponsors, helping set realistic expectations, and facilitating access to care and services Veterans have earned, we help counties bring new residents to their communities.

# Operation Green Light

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Why we are here...



- We want each interested transitioning service member (TSM) to get excited about moving to New York. We do that by **connecting early**. People, resources, and information should be readily available at the start and through each transition journey. Getting all stakeholders involved is the key. A positive effect will compound. This is *the network effect*.
- The young TSM and family want to experience the culture and values they are presented during the recruiting process. The reality must match the experience. Counties can start by connecting the dots in the way they engage and operate remotely. Successful remote engagement sets the stage for an attractive and welcoming culture.
- Steps ahead...
  - the ability to chat, speak and see, that is, host video conference calls
  - interactions can be offset in time by recording and exchanging videos
  - online tools - Operation Green Light seeks to bring resources to you
  - each county creates its unique attraction and whole-of-life offering
  - a career (vs. a job) is where best efforts yield the best outcomes



Hometown USA

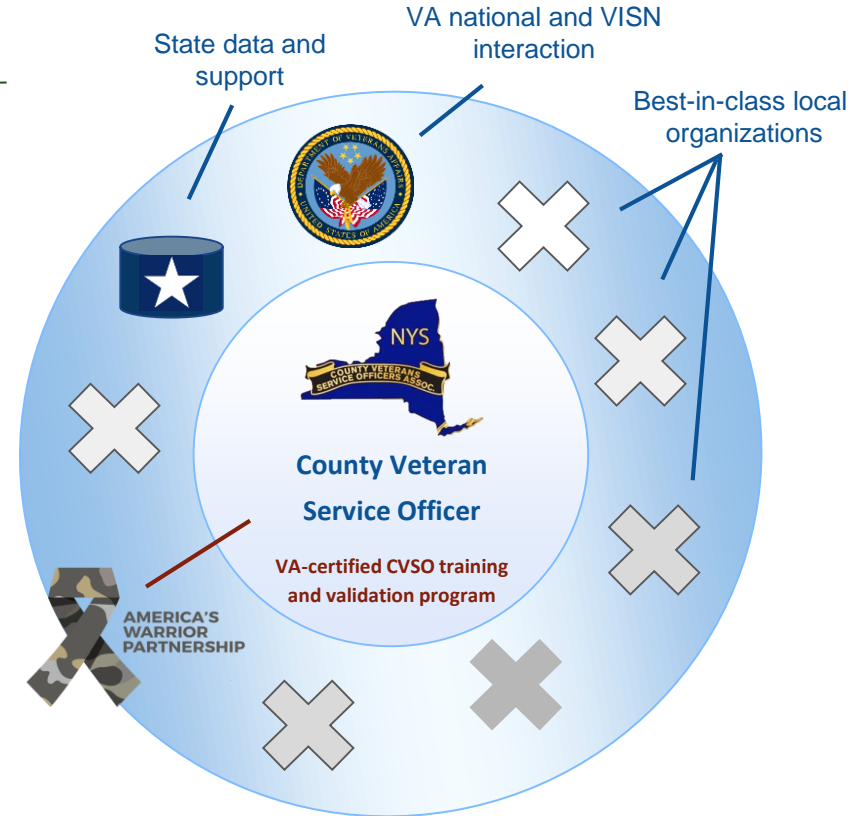
# Operation Green Light

## What this means on the ground:

- Early information on incoming Veterans and a leading role in supporting successful transition gives CVSOs the opportunity to attract and recruit best-in-class local organizations.
- Decentralized execution and framework for best practices compliment community and local chain-of-government execution.
- **Local experts drive execution and customize the Program to leverage existing resources and community prerogatives.**



A centralized planning and technology framework delivers common measurement tools and metrics that can define success.

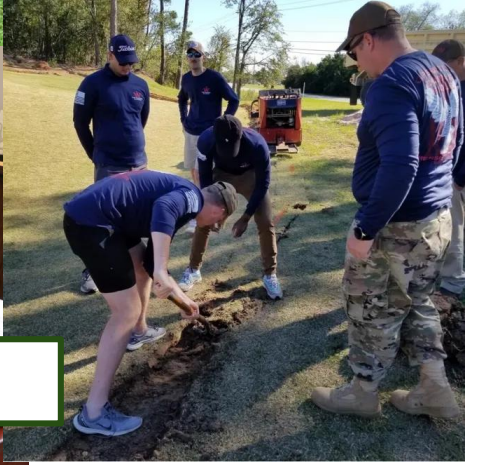
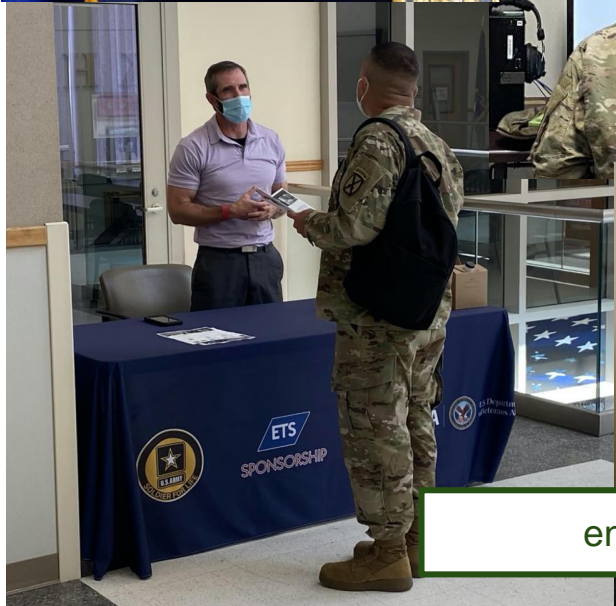
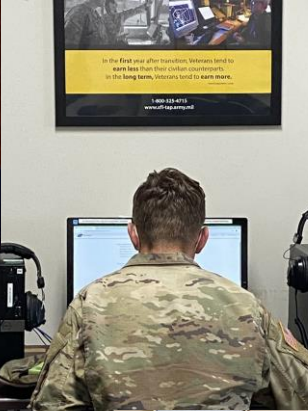




# Operation Green Light

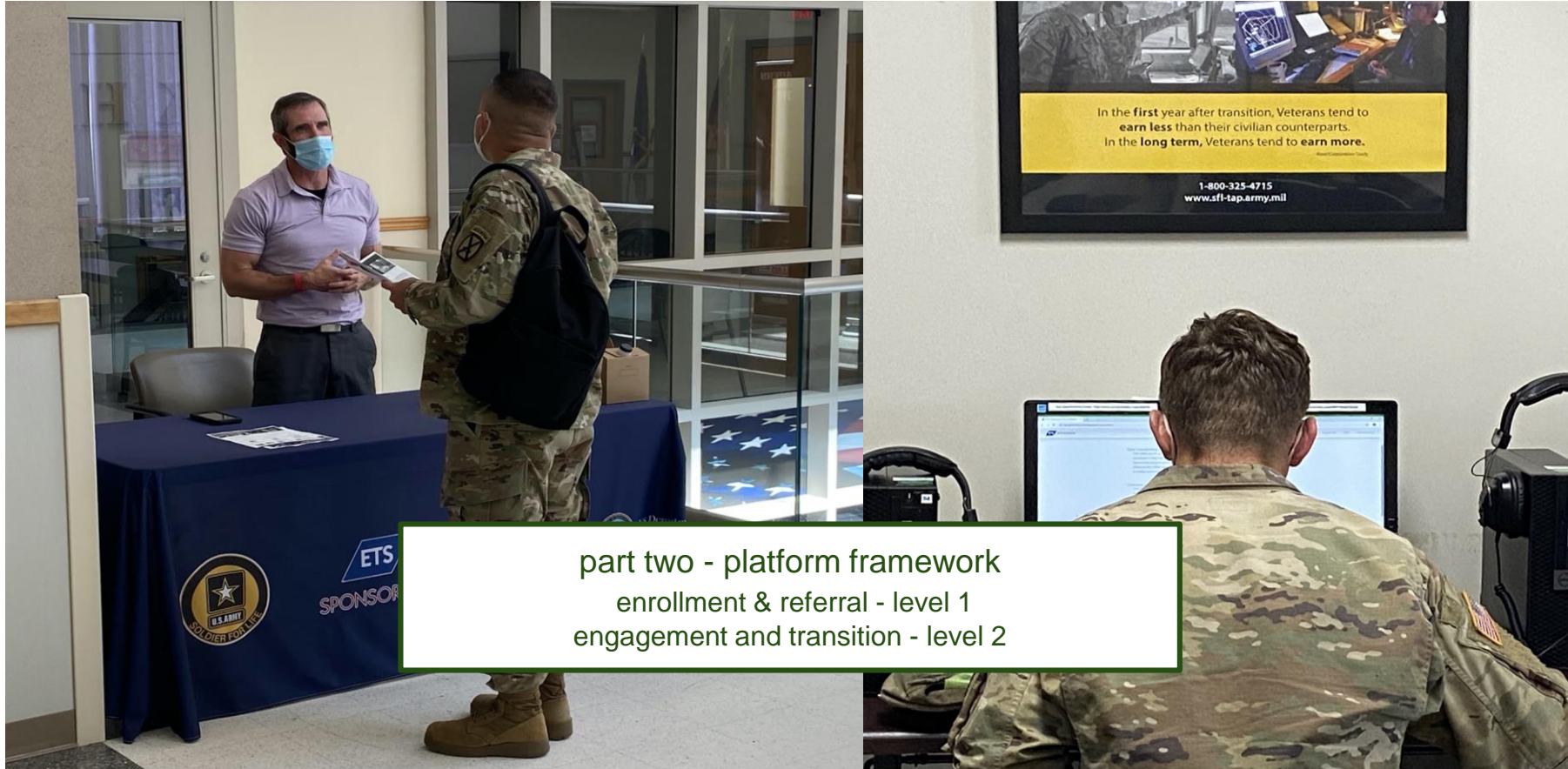
Transitioning Service Member - Veteran (TSMV)	Community/City/County
<ol style="list-style-type: none"> <li>1. First party data with consent</li> <li>2. Decruiting and dashboards               <ul style="list-style-type: none"> <li>→ coordinated transition</li> <li>→ destination community sponsor</li> <li>→ coaching and support resources</li> <li>→ spouse and family support</li> </ul> </li> <li>1. <u>No cost</u> to the new Veteran</li> </ol>	<ol style="list-style-type: none"> <li>1. Pre-transition first-mover advantage</li> <li>2. Dashboards               <ul style="list-style-type: none"> <li>→ stakeholder cohesion                   <ul style="list-style-type: none"> <li>→ chain-of-government to local level</li> <li>→ community &amp; citizen engagement</li> </ul> </li> <li>→ self-sustainment driven outcomes</li> </ul> </li> <li>1. Legislation enablement focus</li> </ol>
County/Region	State
<ol style="list-style-type: none"> <li>1. TSMV and community connectedness</li> <li>2. Attracting new residents</li> <li>3. Measuring economic advantage               <ul style="list-style-type: none"> <li>→ tax revenues</li> <li>→ home construction/purchase</li> <li>→ GI Bill benefit</li> <li>→ disability benefit</li> <li>→ job placement</li> </ul> </li> <li>1. Coordination with existing programs</li> </ol>	<ol style="list-style-type: none"> <li>1. TSMV and community connectedness</li> <li>2. Veteran net gain</li> <li>3. Measuring economic advantage               <ul style="list-style-type: none"> <li>→ tax revenues</li> <li>→ home construction/purchase</li> <li>→ GI Bill benefit</li> <li>→ disability benefit</li> <li>→ job placement</li> </ul> </li> <li>1. Statewide coordination and integration</li> </ol>

# Operation Green Light



end of part one - what are your questions?

# Operation Green Light



part two - platform framework  
enrollment & referral - level 1  
engagement and transition - level 2

# Operation Green Light

level 1 - enrollment and referral - slide 12

The screenshot shows the ETS SPONSORSHIP Level 1 interface. On the left is a sidebar with a 'Search Filters' section containing dropdown menus for Name Search, Current Status, Date of Registration, End of Service, Service Branches, Military Installation, Gender Identification, Medical Conditions, Program Interest, and Destination States. Below this is a vertical list of names: Ar, Ga, Ja, Ma, Ar, Ca, Jo, Br, Jo, Do, Jo, Wi, Ar, Ma, Tr. The main content area features a search bar with 'Ms.' and a text input field. Below the search bar are several data fields: 'Status: Newly enrolled', 'Signed up: October 26, 2021', 'Date of birth: December 3, 1982', 'ETS Date: February 28, 2022', 'Primary Phone Number' and 'Primary Email Address' (both with text input fields), 'Preferred Contact Method: text message', 'Weekday Availability: Mondays Tuesdays Wednesdays Thursdays Fridays Saturdays', and 'Time Availability: mtdtlay'. At the bottom, there are fields for 'Name', 'Address', 'City', and 'State', each with a text input field. A yellow rectangular box highlights the search filters and the list of names.

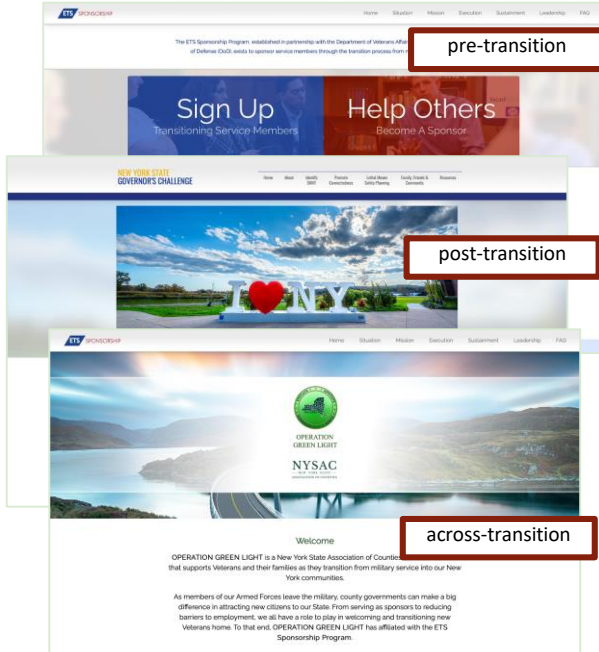
level 2 - engagement and transition - slide 21

The screenshot shows the ETS SPONSORSHIP Level 2 interface. On the left is a large image of two hikers on a mountain peak at sunset, with a rainbow in the sky. A circular logo with 'ETS-SP' is overlaid on the image. Below the image, the text 'Version: 1.2.0' is visible. On the right is a login form with the ETS SPONSORSHIP logo at the top. It includes a 'Login ID' field with a 'FORGET MY LOGIN ID' link, a 'Password' field with a 'FORGET MY PASSWORD' link, and a 'SIGN IN' button. Below the login form are links for 'TERMS OF SERVICE' and 'Don't have an account? Sign Up'.

filter ⇒ accession → activation ⇒ focus

# Operation Green Light

## Level 1 - Enrollment and Referral



1. Cohesive online “team” presence

Sign Up Form for **Transitioning Service Members**  
Would you like to sign up as a **sponsor** instead? [Click here.](#)

### Personal Information

First name:   
Middle name:   
Last name:   
Name suffix (Lt/ Sr/ etc):   
Date of birth: Year:  Month:  Day:   
Gender:   
Marital status:   
Number of children in household:   
Sexual orientation:

### Contact Information

Current address:   
City:   
State:   
ZIP code:   
Phone number:   
Email address:   
Preferred Method of Contact:   
Best Time to Reach (check all that apply)  
Day(s):  Monday  Tuesday  Wednesday  Thursday  Friday  
 Saturday  Sunday  
Time(s):  Morning  Midday  Afternoon  Early Evening  
LinkedIn profile:   
Facebook username or ID:   
Twitter handle:

Sign Up Form for **Transitioning Service Members**

Would you like to sign up as a **Veteran** instead? [Click here.](#)

Ms.

Status:   
Signed up:   
Date of birth:   
ETS Date:

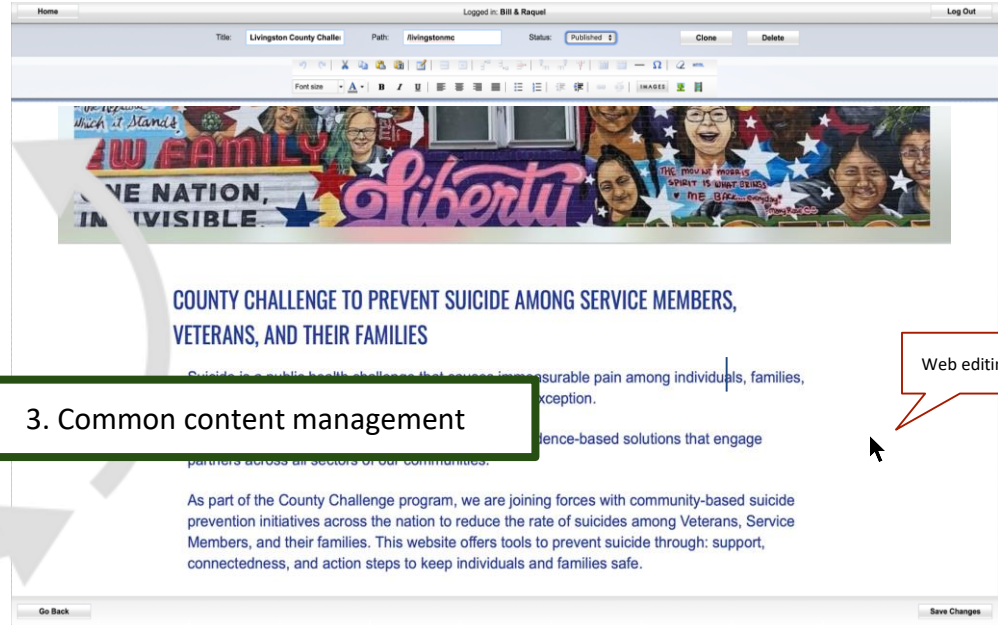
Primary Phone Number:   
Primary Email Address:

Preferred Contact Method:   
Weekday Availability:  Mondays  Tuesdays  Wednesdays  Thursdays  Fridays  Saturdays  
Time Availability:

Name:

2. Core enrollment technology and common connection scheme

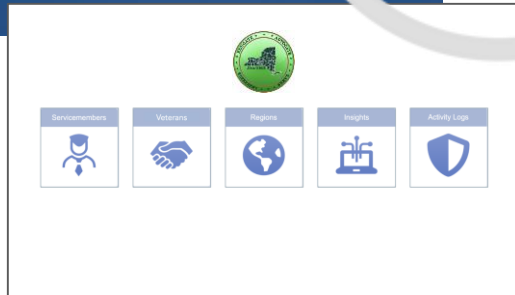
# Operation Green Light



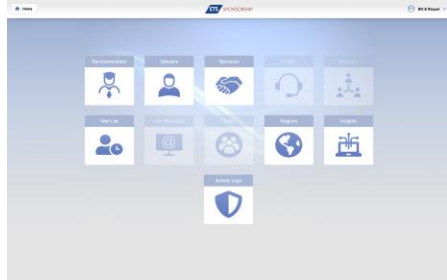
### 3. Common content management

*...in real time*

<https://livingston-ny.county-challenge.com>



# Operation Green Light

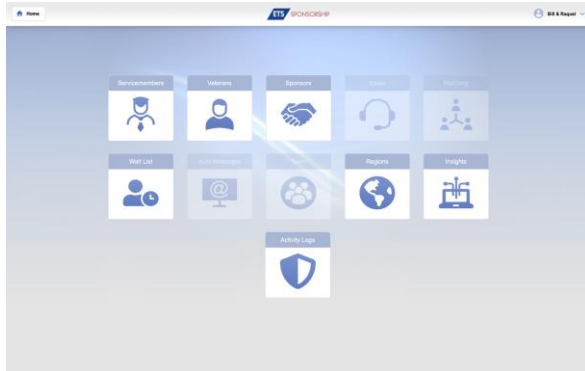


The ETS-SP registration form yields DD Form 214 information directly from the service member as much as a year in advance of ETS.

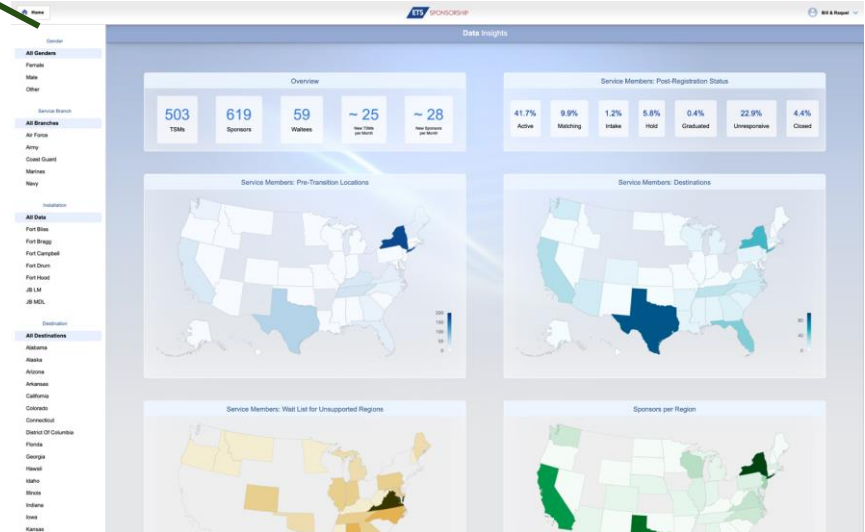
The image is a screenshot of the ETS SPONSORSHIP web application. The interface is divided into several sections. On the left, there is a 'Home' button and a 'Newest first' dropdown menu. Below this are 'Export' and 'Refresh' buttons. A 'Search Filters' section lists various filters such as 'Name Search', 'Current Status', 'Date of Registration', 'End of Service', 'Service Branches', 'Military Installation', 'Gender Identification', 'Medical Conditions', 'Program Interest', and 'Destination States'. The main content area displays a list of participants, with a search bar containing 'Ms.' and a dropdown menu. Below the search bar, there are several information cards for a participant. The first card shows the status 'Newly enrolled'. The second card shows 'Signed up: October 26, 2021', 'Date of birth: December 3, 1982', and 'ETS Date: February 28, 2022'. The third card shows 'Primary Phone Number:' and 'Primary Email Address:' with input fields. The fourth card shows 'Preferred Contact Method: text message'. The fifth card shows 'Weekday Availability: Mondays Tuesdays Wednesdays Thursdays Fridays Saturdays' and 'Time Availability: midday'. The sixth card shows 'Name:', 'Address:', and 'City:' with input fields. The top right corner of the interface shows the user's name 'Bill &amp; Raquel' and a dropdown menu. There are also buttons for 'Call', 'Email', 'Copy to clipboard', and 'Export to Excel'.

4. Common yet variable participant management

# Operation Green Light



- Gender
  - All Genders
  - Female
  - Male
  - Other
- Service Branch
  - All Branches
  - Air Force
  - Army
  - Coast Guard
  - Marines
  - Navy
- Installation
  - All Data
  - Fort Bliss
  - Fort Bragg
  - Fort Campbell
  - Fort Drum
  - Fort Hood
  - JB LM
  - JB MDL
- Destination
  - All Destinations
  - Alabama
  - Alaska
  - Arizona
  - Arkansas
  - California



5. Common yet variable analytics scheme



# Operation Green Light

The screenshot shows the website's header with navigation links: Home, Situation, Mission, Execution, Sustainment, Leadership, and FAQ. Below the header is a banner with two main sections: "Sign Up" for "Transitioning Service Members" and "Help Others" to "Become A Sponsor". A section titled "Who We Are and What We Do" follows, containing descriptive text about the program's mission and a link for "Which partnership improves transition to civilian life for service members".

The dashboard features a top navigation bar with the "ETS SPONSORSHIP" logo and a user profile for "Bill & Raquel". The main content area is a grid of 11 interactive cards, each with an icon and a label: "Servicemembers" (graduation cap), "Veterans" (person icon), "Sponsors" (handshake), "Intake" (headset), "Matching" (group of people), "Wait List" (person with clock), "Auto Messages" (computer monitor with @ symbol), "Team" (group of people), "Regions" (globe), "Insights" (laptop with charts), and "Activity Logs" (shield icon).

The login form is centered on a blue background. It features the "ETS SPONSORSHIP" logo at the top, followed by input fields for "Email" and "Password".

<demonstration>

# Operation Green Light



Welcome to the Finger Lakes Region and OPERATION GREEN LIGHT

## What's new?

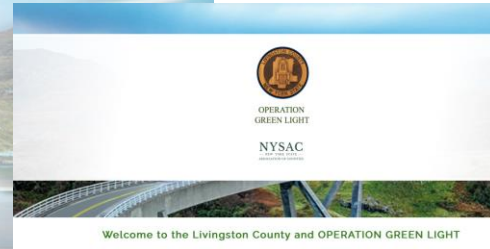
1. OPERATION GREEN LIGHT is initiating coordinated support for incoming new Veterans. These are service members and their families leaving active duty to join our communities. Each transitioning service member is assigned a sponsor from the Finger Lakes region 6-12 months before the end of active service. A successful transition from the military is the beginning of a new and productive life as a Veteran and state citizen. Please consider joining our sponsor team.

VHA partnership improves transition to civilian life for service members

## County Pages

Cayuga County • Chemung County • Cortland County • **Livingston County** • Monroe County  
Onondaga County • Ontario County • Schuyler County • Seneca County • Steuben County  
Tioga County • Tompkins County • Wayne County • Yates County

<https://etssponsorship.com/greenlight/fingerlakes>



## What's new?

1. OPERATION GREEN LIGHT is initiating coordinated support for incoming new Veterans. These are service members and their families leaving active duty to join our communities. Each transitioning service member is assigned an Onondaga County sponsor 6-12 months before the end of active service. A successful transition from the military is the beginning of a new and productive life as a Veteran and state citizen. Please consider joining our local sponsor team.

VHA partnership improves transition to civilian life for service members

2. OPERATION GREEN LIGHT in Livingston County has partnered with the New York State Governor's Challenge to Prevent Suicide Among Military Service Members, Veterans, and Families. The Governor's Challenge is a call to action to the Counties and communities in our state to implement the United States Department of Veterans Affairs 2018-2028 National Strategy for the Prevention of Veteran Suicide.



option #1 - one regional site with county pages  
regional access to tools and analytics



# Operation Green Light



Welcome to the Livingston County and OPERATION GREEN LIGHT

What's new?

1. **OPERATION GREEN LIGHT** is initiating coordinated support for incoming new Veterans. These are service members and their families leaving active duty to join our communities. Each transitioning service member is assigned an Onondaga County sponsor 6-12 months before the end of active service. A successful transition from the military is the beginning of a new and productive life as a Veteran and state citizen. Please consider joining our local sponsor team.

## VHA partnership improves transition to civilian life for service members

2. **OPERATION GREEN LIGHT** in Livingston County has partnered with the New York State Governor's Challenge to Prevent Suicide Among Military Service Members, Veterans, and Families. The Governor's Challenge is a call to action to the Counties and communities in our state to implement the United States Department of Veterans Affairs 2018-2028 National Strategy for the Prevention of Veteran Suicide.

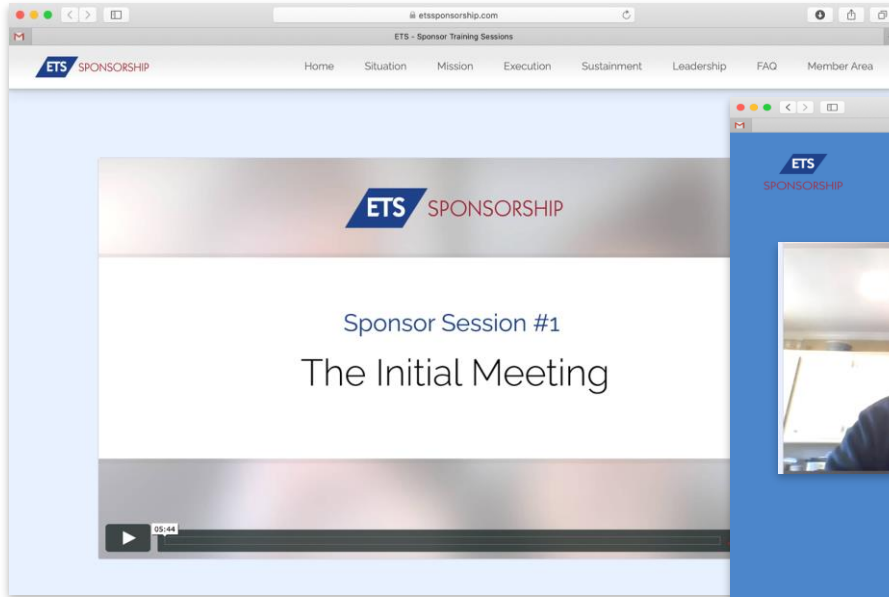
<https://etssponsorship.com/greenlight/livingston>

option #2 - a county site with county access to tools and analytics

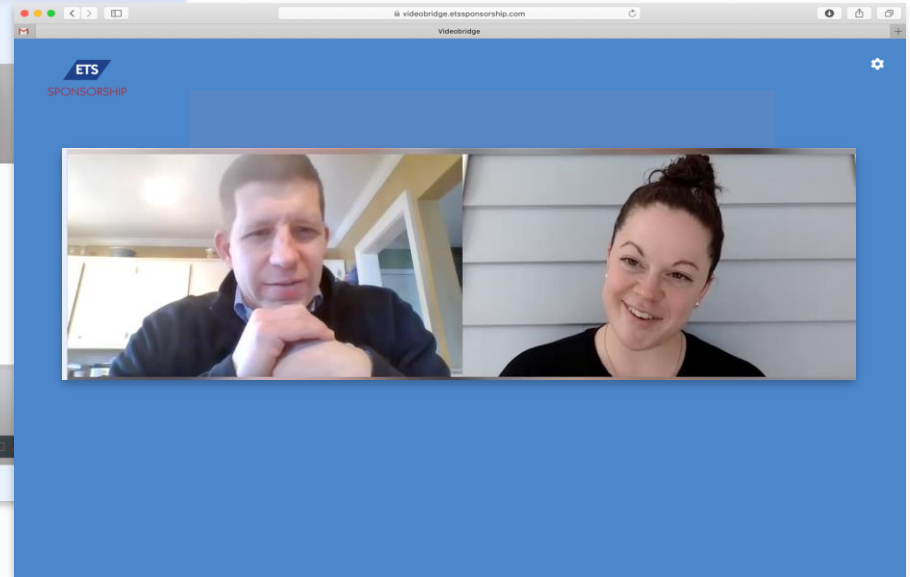


# Operation Green Light

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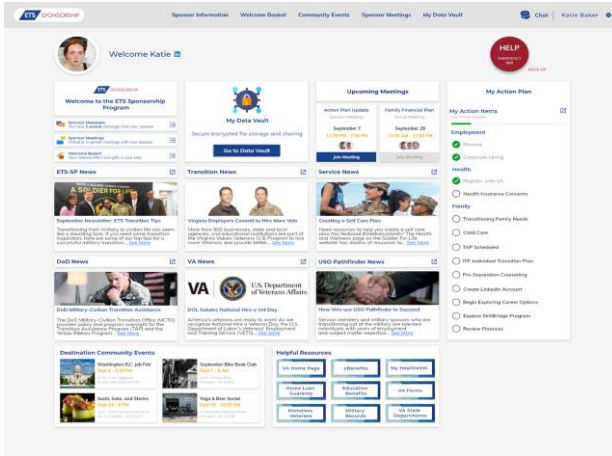
We train sponsors...



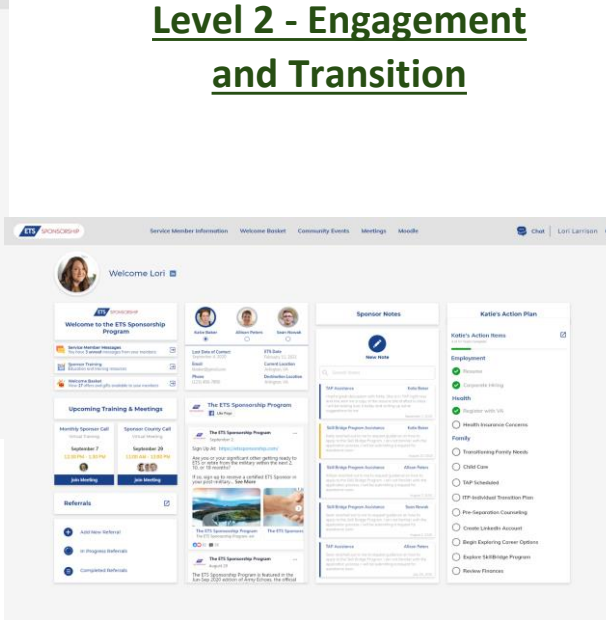
...to build relationships with service members.

The ETS-SP videobridge is available to participating counties and County Service Officers.

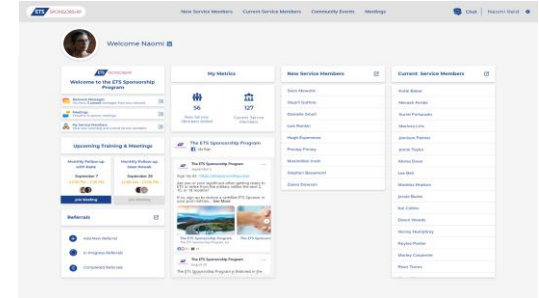
# Operation Green Light



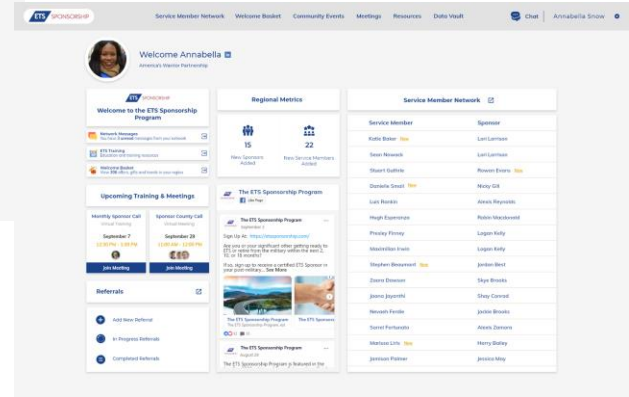
Service Member



Sponsor



Transition Coordinator



Community Integration Coordinator

<demonstration>

Dashboards deliver multilevel, cross-functional unity of effort for each stakeholder in support of each transitioning service member/Veteran.

<https://etssponsorship.com/doyourbest>

# Operation Green Light

## part three - sustainment

The given: the chain-of-government  
#1: the community

### corporate partner opportunities

- Program Partners - financial support
- Technology Partners - telehealth pilots
- Research Partners - health studies

### advocates - funding & in-kind support

- Individuals
- Institutions
- Communities



# Operation Green Light

assemble



fuse



fund

## level 1 dashboards

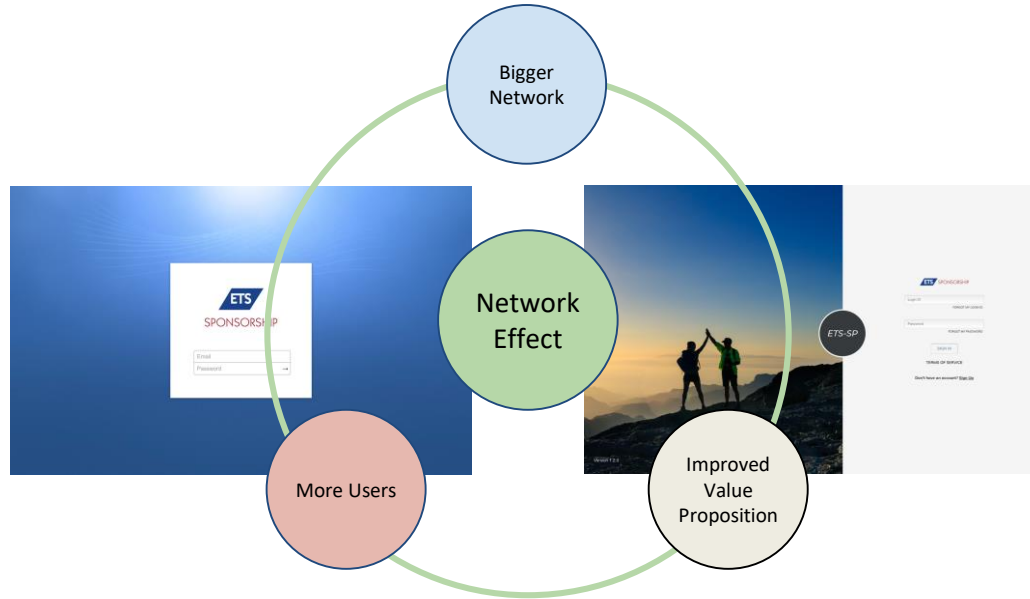
- site
- content management
- analytics

## county population

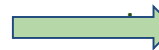
- <250,000
- >250,000 and <500,000
- >500,000

## option #3 + "Challenge"

- two sites
- content management
- analytics



collaboration



egration

## level 2 dashboard

- servicemember
- sponsor
- CVSO/CIC

## advanced dashboard

- transition coordinator ~~Ⓢ~~
- State
- academia & research

TBD/year/servicemember

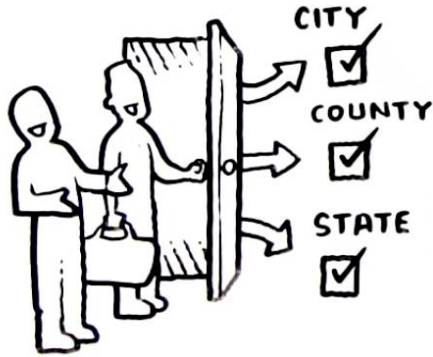
## custom

- Veterans Onward ~~Ⓢ~~
- credential/license mgt
- non-VA CCP healthcare

# Operation Green Light

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A few last words...



- The ETS Sponsorship Program operates with a first-party data strategy. The data we collect and share belongs to the transitioning service member, not the ETS Sponsorship Program. The ETS Sponsorship Program is a custodian and trustee. Partners are joining that chain-of-trust. Our “customers” should to readily see the benefit of sharing their data with us.
- Synthesizing and analyzing multiple data sets is more important than ever. The ETS Sponsorship Program collects and curates data in a secure, ethical, and privacy-compliant manner.
- Each Program stakeholder has a role to play. The core of the Program is the TSMV-sponsor pair. County Service Officers supports and administer to these pairs. County government and a Community Integration Coordinator reinforce County Service Officers to strengthen each transition experience.

What will your County and communities do to attract new Veterans to residency and how can the ETS Sponsorship Program assist you?



# Operation Green Light

Successful Veterans  
are the best recruiters



Destination-community sponsors  
Chain-of-Government engagement  
Community service and solid citizenship...

...Veterans contribute economically and socially



part 4 measuring the effectiveness in whole as an evidence-based process/program  
Successful transition ⇒ a LIFE WORTH LIVING



additional reference materials  
and items for further consideration

# Operation Green Light



## Veterans Onward

Veterans Onward is “phase 2” of State sponsorship. Geographically and currently, the closest Veterans Onward cohorts will be offered and hosted by Villanova University in the summer of 2022. Enrollment opens for TSMs in January 2022.

ETS-SP is in discussions now with colleges and universities in New York in search of a State host for Veterans Onward. More information can be found here:

[Veterans Onward](#)

# Operation Green Light



## COUNTY CHALLENGE TO PREVENT SUICIDE AMONG SERVICE MEMBERS, VETERANS, AND THEIR FAMILIES

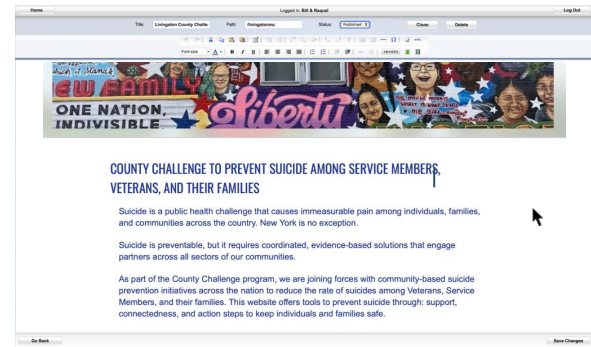
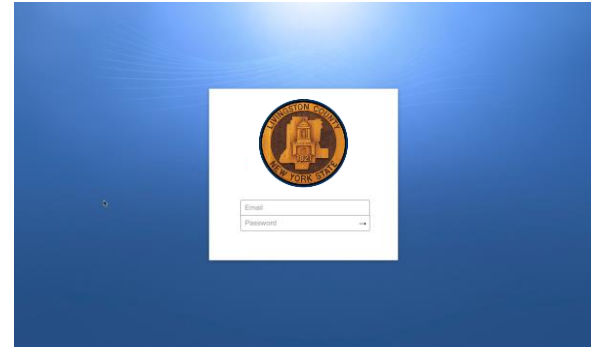
Suicide is a public health challenge that causes immeasurable pain among individuals, families, and communities across the country. New York is no exception.

Suicide is preventable, but it requires coordinated, evidence-based solutions that engage partners across all sectors of our communities.

As part of the County Challenge program, we are joining forces with community-based suicide prevention initiatives across the nation to reduce the rate of suicides among Veterans, Service Members, and their families. This website offers tools to prevent suicide through: support, connectedness, and action steps to keep individuals and families safe.


<https://livingston-ny.county-challenge.com>

option #3 - a county site with a Governor's Challenge site included in the content management solution



# Operation Green Light

an opportunity for civic and community support



Donate to  
The ETS Sponsorship Program  
Operation Green Light - NYSAC

\$ 0.00  
USD

Make this a monthly donation ⓘ

Donate with PayPal

Donate with a Debit or Credit Card

Please choose a project:

Operation Green Light - Livingston County

Please enter the amount you would like to donate:

\$1000

Please click the following button to proceed:

MAKE A PAYMENT

# Operation Green Light

Home J. Skinner

## County Service Officer Funding - Corporate and Citizen Support - Finger Lakes Region

**Cayuga**  
OGL Funding: **\$265.00**  
Sponsors: 7  
Status: *Inactive*

**Chemung**  
OGL Funding: **\$15.00**  
Sponsors: 3  
Status: *Inactive*

**Cortland**  
OGL Funding  
Sponsors:  
Status:

**Livingston**  
OGL Funding: **\$1324.00**  
Sponsors: 2  
Status: **Active**

**Monroe**  
OGL Funding: **\$100.00**  
Sponsors: 4  
Status: **Active**

**Onondaga**  
OGL Funding  
Sponsors:  
Status:

**Ontario**  
OGL Funding: **\$15.00**  
Sponsors: 4  
Status: **Active**

**Schuyler**  
OGL Funding: **\$15.00**  
Sponsors: 0  
Status: *Inactive*

**Seneca**  
OGL Funding  
Sponsors:  
Status:

**Steuben**  
OGL Funding: **\$15.00**  
Sponsors: 21  
Status: *Inactive*

**Tioga**  
OGL Funding: **\$1000.00**  
Sponsors: 4  
Status: *Inactive*

**Tompkins**  
OGL Funding  
Sponsors:  
Status:

**Wayne**  
OGL Funding: **\$15.00**  
Sponsors: 0  
Status: *Inactive*

**Yates**  
OGL Funding: **\$15.00**  
Sponsors: 10  
Status: *Inactive*

**Finger Lakes**  
OGL Funding  
Sponsors:  
Status:

[Go Back](#)

Funds are delivered under county direction.

Next...



Contributions

\$135	\$100	\$70	\$70	\$60
Radoslaw K.	Jason G.	Robert W.	Serdar B.	Wawrzyniec T.
\$52	\$50	\$50	\$50	\$50
John Browne	Krzysztof S.	Nikolaos T.	Olaf Schoenweiss	Paolo B.
\$50	\$43	\$40	\$40	\$35
Vidar H.	Andreas H.	Carsten Moeller	Gerd K.	Marios Filos
\$34	\$25	\$25	\$25	\$25
Mario Locati	Chris O.	Francis K.	Magnus A.	ntromans
\$24	\$20	\$20	\$20	\$20
James Rogers	George Wyche	Kamel Biskri	Matthias R.	Oliver Friedrich
\$20	\$20	\$20	\$20	\$15
OnySoft	Stefan L.	Vit S.	webba	Johannes Genberg
\$10	\$10	\$10	\$10	\$10
Adnox.pl	Jan Zahurancik	Lloyd Blommaert	Marcin T.	Marek G.
\$10	\$10	\$10	\$10	\$5
Sascha W.	Stefan B.	Stephen J.	Vasilios K.	Anton Preinsack
\$1				
Bryan M.				

**Livingston**

Contributions **\$1324**

CSO: Jason Skinner

- County - approved
- CIC - certified
- VISN MoA
- Sponsor - certified
- Tools & Analytics
- Privacy Agreement

[DONATE](#) [GO BACK](#)

County certified to accept donations

# Operation Green Light

HEALTH



***Mental health is health, period.***

Lloyd James Austin III  
Secretary of Defense

About the Governor's Challenge...

- Suicide is a public health challenge that causes immeasurable pain among individuals, families, and communities across the country. New York is no exception.
- Suicide is preventable, but it requires coordinated, evidence-based solutions that engage partners across all sectors of our communities.
- The State Governor's Challenge program is joining forces with community-based suicide prevention initiatives. Counties and cities can officially join the initiative at their discretion.

The ETS Sponsorship Program is the only evidence based practice for the prevention of suicide certified by the VA today.



## GOVERNOR'S CHALLENGE TO PREVENT SUICIDE AMONG SERVICE MEMBERS, VETERANS, AND THEIR FAMILIES

Suicide is a public health challenge that causes immeasurable pain among individuals, families, and communities across the country. New York is no exception.

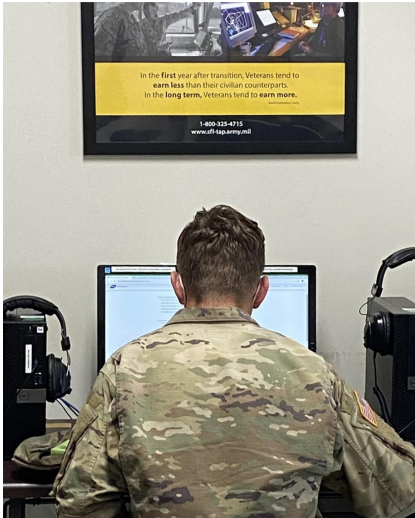
Suicide is preventable, but it requires coordinated, evidence-based solutions that engage partners across all sectors of our communities.

As part of the Governor's Challenge program, we are joining forces with community-based suicide prevention initiatives across the nation to reduce the rate of suicides among Veterans, Service Members, and their families. This website offers tools to prevent suicide through: support, connectedness, and action steps to keep individuals and families safe.

New York's three priority areas are based on the Veterans Administration National Suicide Prevention Strategy. They are: ① identify SMVF and screen for suicide risk, ② promote connectedness and improve care transitions and ③ educate the public about limiting access to lethal means and improve safety planning.



<https://ny.governors-challenge.com>



## Planning & Training Conference - Fall/Winter 2021/2022 (TBD)

### Finger Lakes Region “Yellow Ribbon” Fair - Fort Drum - Fall 2021

- Planning & Training Conference location TBD (in the Finger Lakes region)
- Registration in advance - one billet per county and one for FLAC (15 total) has been funded
- Additional registrations are possible at \$500/each up to 50 total
- Conference scholarships include conference materials, hotel and meals (travel not included)
- Pre-conference programming available once registration is open - [etsponsorship.com/flc](https://etsponsorship.com/flc)

[Schedule \(TBD\)](#)

CONCEPT

#### X October

- 1600 - Registration open
- 1800 - Open reception

#### X+1 October

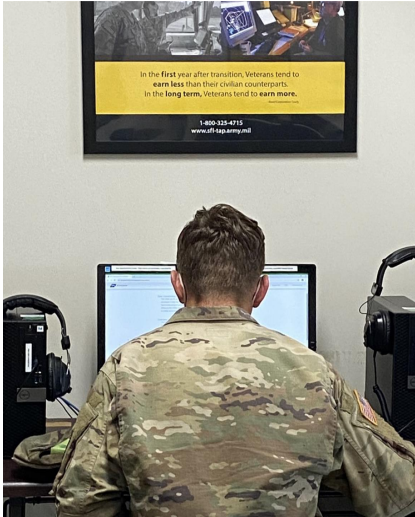
- 0700-0800 - Breakfast
- 0800 - Sponsor Training - Session 1
- 1000 - Break
- 1015 - Sponsor Training - Session 2
- 1200 - Lunch
- 1315 - Sponsor Training - Session 3
- 1500 - Break
- 1515 - Introduction to ETS-SP tools and analytics
- 1600 - Optional/open instruction - dashboards
- 1830 - State DVS hosted dinner - Speaker TBD

#### X+7 October

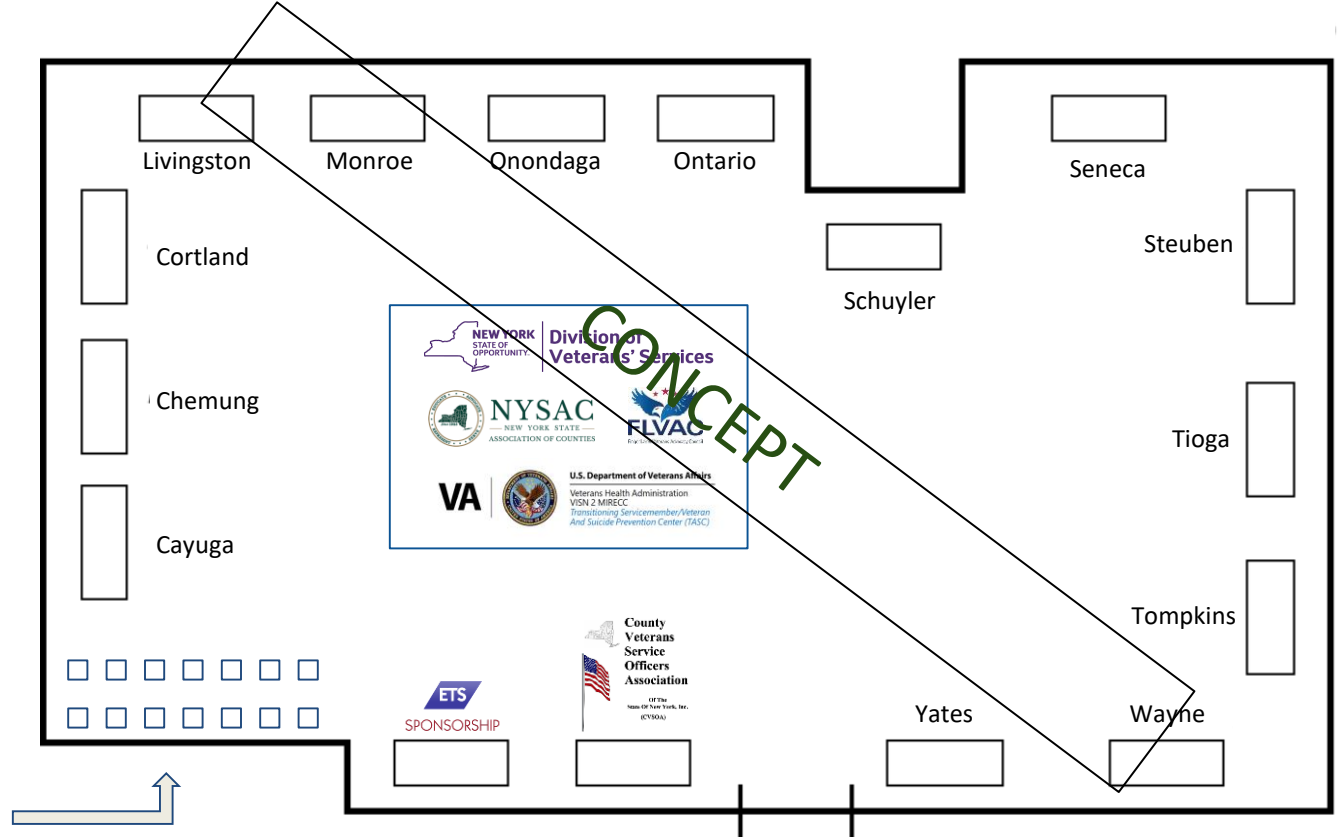
- 0700-0800 - Breakfast
- 0800 - CIC Training Overview
- 1000 - Break
- 1015 - Open Workshop - veteran.center
- 1200 - Lunch
- 1315 - Workshop - Yellow Ribbon Fair
- 1500 - Closing Remarks

Sponsored by TBD - we have funders! 😊





## Finger Lakes Region “Yellow Ribbon” Fair - Fort Drum - Winter 2021-2022



# Operation Green Light



inspection

load

get ready!

green light!

Go!

success happens when  
preparation meets opportunity



empowering the CVSO!



The mission commander  
is the CVSO.

# shared mission ⇨ common data & tools

*a purposeful division of labor supported by dashboard cohesion  
and a common operating picture of each TSMV*



County & Mayor's Challenge

OPERATION GREEN LIGHT



Governor's Challenge

CSO + CIC



winning team



VetWork



Welcome Basket



VETERANS  
ONWARD



veteran.fitness



cognitive.exchange



SPONSORSHIP



U.S. Department of Veterans Affairs

Veterans Health Administration  
VISN 2 MIRECC  
Transitioning Servicemember/Veteran  
And Suicide Prevention Center (TASC)



"Map" Key

\* Starbucks supports the ETS-SP with gift cards that allow the sponsor-CSO-CIC to host one-to-one meetings with new Veterans once they have reached their destination community.

# For Information About This Program Please Contact:

---



SPONSORSHIP

## **Mike Eastman**

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Brigadier General, US Army (retired)

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## **William H. Buck**

Founder and Chairman, ETS Sponsorship Program

[bbrv@etssponsorship.com](mailto:bbrv@etssponsorship.com)



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## **William H. Buck**

Founder and Chairman, ETS Sponsorship Program

[bbrv@etssponsorship.com](mailto:bbrv@etssponsorship.com)

# THANK YOU TO OUR SPONSOR

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## **Veterans Onward**

Mike Brown, Director of Veterans  
& Military Service Members, Villanova University  
610-519-4448  
[www.etsponsorship.com/veteransonward](http://www.etsponsorship.com/veteransonward)  
[michael.d.brown@villanova.edu](mailto:michael.d.brown@villanova.edu)

VETERANS



**ONWARD**

Veterans Onward supports the ETS Sponsorship Program (ETS-SP) by developing and promoting the Veterans Onward Protocol and Curriculum featured to Universities and vocational and trade school programs. The course work can be offered pre-transition to secure early admissions and eligibility qualification for GI Bill benefits.