



NYSAC
NEW YORK STATE
ASSOCIATION OF COUNTIES



2020 CENSUS

YOUR COMMUNITY IS COUNTING ON YOU


An Update for Counties on the
2020 Census — *August 6 Webinar*



Mark LaVigne, PhD
Deputy Director
NYSAC

NYSAC thanks our webinar sponsor:

GoodEnergy



Community Choice Aggregation

*Good Energy is a New York based energy consultant and aggregator that helps municipalities and businesses cut costs by providing budget stability and a plan to save money through Community Solar and Cooperative Buying Strategies. During these economic times, it is especially important to have cost cutting measures in place. Learn about savings through Good Energy by emailing nycounty@goodenergy.com or by calling **518-514-2798**.*

Jeff T. Behler
Regional Director
New York Region



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**Census
2020**

Jeff T. Behler
Regional Director
New York Regional Census Center

Thank You!

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Census
2020

How is your Community Responding?

FACT SHEET FOR RESPONDING TO THE CENSUS ONLINE:

<https://2020census.gov/content/dam/2020census/materials/partners/2019-11/Fact Sheet Responding Online.pdf>

RESPONSE RATE MAP:

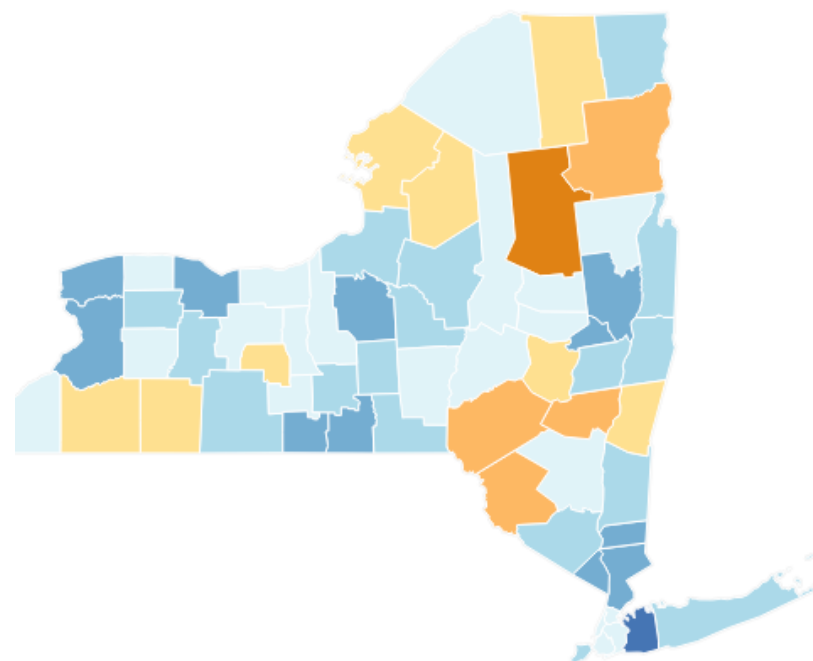
<https://2020census.gov/en/response-rates.html>

Self-Response by County

This map features self-response rates from households that responded to the 2020 Census online, by mail, or by phone. Rates can be viewed in [rankings here](#).

New York
Self-Response
58.7%

Albany
Self-Response
62.3%



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your future
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Census
2020

Self Response Rates by County (8-4-20)

County	2020 SRR	2010 SRR (Final)
Albany	62.3	68.7
Allegany	47.0	51.5
Bronx	56.0	64.0
Broome	61.0	67.8
Cattaraugus	50.8	57.4
Cayuga	56.7	63.9
Chautauqua	56.1	60.8
Chemung	65.6	70.8
Chenango	54.2	58.1
Clinton	60.6	61.9
Columbia	49.5	50.4
Cortland	59.2	66.7
Delaware	39.5	49.9
Dutchess	61.8	65.7
Erie	67.4	69.6
Essex	38.8	51.5
Franklin	48.6	59.4
Fulton	52.4	62.8
Genesee	61.9	70.7
Greene	40.5	49.7
Hamilton	17.5	40.0
Herkimer	51.8	67.0

County	2020 SRR	2010 SRR (Final)
Jefferson	45.0	59.1
Kings	51.9	57.2
Lewis	41.9	66.2
Livingston	61.0	66.6
Madison	61.6	66.7
Monroe	65.0	72.7
Montgomery	55.1	58.5
Nassau	69.2	70.4
New York	56.3	66.2
Niagara	67.9	69.3
Oneida	61.0	65.0
Onondaga	66.3	71.1
Ontario	56.6	70.1
Orange	61.8	61.9
Orleans	51.5	66.8
Oswego	59.2	63.5
Otsego	51.2	57.0
Putnam	66.4	66.8
Queens	54.9	60.8
Rensselaer	60.1	65.8
Richmond	59.5	65.1
Rockland	66.0	71.6

County	2020 SRR	2010 SRR (Final)
Saratoga	64.7	71.1
Schenectady	63.0	69.7
Schoharie	48.6	58.4
Schuyler	54.3	58.6
Seneca	54.3	63.5
St. Lawrence	53.9	62.3
Steuben	58.7	60.7
Suffolk	62.9	67.6
Sullivan	32.9	42.5
Tioga	67.0	71.7
Tompkins	60.0	67.5
Ulster	56.7	57.4
Warren	52.0	57.8
Washington	57.1	61.6
Wayne	56.9	68.2
Westchester	64.0	67.9
Wyoming	55.5	64.9
Yates	48.0	56.5
NY State	58.7	64.6
National	63.0	66.5

2020 Census Operational Adjustments Due to COVID-19

Activity/Operation	Original Schedule	New Schedule
Self-Response Phase Online, phone, and mailed self-responses continue throughout the data collection process.	March 12-July 31, 2020	March 12-September 30, 2020
Nonresponse Follow-up (NRFU)	May 13-July 31, 2020	August 9-September 30, 2020
Service Based Enumeration (SBE)	March 30-April 1, 2020	September 22-September 24, 2020

Nonresponse Follow-up (NRFU)

- **Begins August 9 in majority of areas**
- **Census Bureau provides and requires masks to be worn by all enumerators**
 - Follow CDC and local guidelines
 - Census takers must complete a virtual COVID-19 training on social distancing protocols and other health and safety guidance
- **If no one is home when the census taker visits, the census taker will leave a notice of their visit with information about how to respond online, by phone or by mail**
- **Census takers can be easily identified by a valid government ID badge with their photograph, a U.S. Department of Commerce watermark, and an expiration date on the badge**



Notice of Visit



United States[®]
**Census
2020**

NOTICE OF VISIT

A U.S. Census Bureau interviewer stopped by today to complete an interview for your household. We need your help to count everyone in the United States by providing basic information about all the people living or staying at this address.

Please use one of the following options to complete the 2020 Census questionnaire **within the next two days:**

- **Complete the questionnaire online** by going to my2020census.gov
- **Call 1-844-330-2020** toll-free to provide your census information over the phone Sunday through Saturday from 7:00 a.m. to 2:00 a.m. ET.
- **TDD** – Telephone display device for the hearing impaired. Call 1-844-467-2020 toll-free, Sunday through Saturday from 7:00 a.m. to 2:00 a.m. ET.

Census ID: – –

Otherwise, someone from the Census Bureau may contact you again to complete the interview.

You are required by law to respond to the 2020 Census (Title 13, U.S. Code, Sections 141 and 193). The Census Bureau estimates that completing the interview will take 10 minutes on average. This collection of information has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number 0607-1006 confirms this approval. If this number were not displayed, we could not conduct the census.

The Census Bureau is required by law to protect your information (Title 13, U.S. Code, Section 9). The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household. We are conducting the 2020 Census under the authority of Title 13, U.S. Code, Sections 141, 193 and 221. By law, the Census Bureau can only use your responses to produce statistics. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data. All web data submissions are encrypted in order to protect your privacy.

For more information about how we protect your information, please visit our Web site at census.gov and click on "Data Protection and Privacy Policy" at the bottom of the home page. This page also includes information about the collection, storage, and use of these records. Click on "System of Records Notices (SORN)" and look for Privacy Act System of Records Notice COMMERCE/CENSUS-5, Decennial Census Program.

Please visit 2020census.gov to learn more about the 2020 Census.

Mobile Questionnaire Assistance



MQA SUPPORT IS LIVE!



**BILINGUAL STAFF AND
RESOURCES AVAILABLE**



Census Bureau staff visit key public locations like grocery stores, houses of worship, and community centers to help people respond to the 2020 Census on either a tablet or mobile device.



**CONTACT YOUR LOCAL
PARTNERSHIP SPECIALIST
TO REQUEST RESOURCES**

Next Steps

- **Emails/Texts**
- **Paid Media w/ PPE staff**
- **7th Mailing**
- **Still time to self respond**
- **Still hiring – 2020census.gov/jobs**
- **Ok to open door to Census Taker**
- **Host an MQA**
- **Support your local SBE**

Contact Us

Partnership Program

Phone: (212) 882-2130

Email: new.york.rcc.partnership@2020census.gov

Website: <https://www.census.gov/partners/2020.html>

Suspect Fraud?

Website: <https://2020census.gov/en/avoiding-fraud.html>

Phone: 1-844-330-2020

Data Dissemination Program

Email: census.askdata@census.gov

Phone: 1-844-ASK-DATA

Website: www.census.gov/data/training-workshops.html



Rebecca Sanin, JD MA

President/CEO



EVERY PERSON COUNTS!



COVID-19 AND THE 2020 CENSUS

FIGHTING FOR A COMPLETE COUNT IN THE MIDST OF A PANDEMIC

THE HEALTH & WELFARE COUNCIL OF LONG ISLAND



Overview

- ✓ Why the Census Matters
- ✓ COVID-19 and the Census
- ✓ Challenges to a Complete Count
- ✓ NYS Response Rates
- ✓ New Important Dates
- ✓ Get out the Count Tools
- ✓ Conclusion & Questions



**The 2020 Census is about
money + power.**

**It will also set the stage
for New York's recovery
from COVID-19.**



**Census-guided
federal funding
distributed to New
York State in Fiscal
Year 2017 totaled...**



\$121,680,878,000

These dollars fund critical public health programs in NYS, including:

Medicare

Health insurance policy for individuals over the age of 65 and some younger people with disabilities.

Medicaid

Public assistance program based on financial need.

SNAP (Supplemental Nutrition Assistance Program)

Nutrition benefits to supplement food budget.

SCHIP (State Children's Health Insurance Program)

Partnership between state and federal governments that provide low-cost health coverage to children.

National School Lunch Program

Nation's second largest food and nutrition assistance and meal program for schools.

Title I Grants

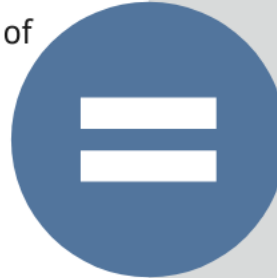
Grants for school-wide programs for schools with 40% or more enrollment of children from families living in poverty.

TANF (Temporary Assistance for Needy Families)

Income assistance, child care, education and job training funds.

Health Care Centers

WIC (Women, Infants, Children)



In FY2017, the total amount of federal funding for just these nine programs was:

\$50,818,712,375



The Census also sets a 10-year funding precedent for:

Education & Child Development

Federal Pell Grant Program
Federal Direct Student Loans
Title I Grants to LEAs
State Children's Health Insurance Program
National School Lunch Program
Special Education Grants
Head Start
WIC
School Breakfast Program
Child and Adult Care Food Program
Child Care Mandatory and Matching Funds
Child Care and Development Block Grant

Healthcare

Medical Assistance Program (Medicaid)
Medicare Suppl. Medical Insurance (Part B)
State Children's Health Insurance Program
Health Care Centers

Nutrition

Supplemental Nutrition Assistance Program
National School Lunch Program
School Breakfast Program

Infrastructure & Resiliency

Highway Planning and Construction
Section 8 Housing Choice Vouchers
Very Low to Moderate Income Housing Loans
Section 8 Housing Assistance Payments Program
Federal Transit Formula Grants
Federal Transit - Capital Investment Grants
Community Facilities Loans/Grants
CDBG Entitlement Grants
State CDBG

The CARES Act used Census population data to determine funding eligibility.

NYS received over \$7.5 billion in aid through the CARES Act.

“

Coronavirus Relief Fund assistance is provided to state governments. Local governments serving a population of at least 500,000, as measured in the most recent census data, may elect to receive assistance directly from Treasury. Such direct local assistance allocations reduce the allocation that is made to the state government (keeping the state allocation constant), and are equal to the product of (1) the state or territory allocation amount, (2) the share of the state or territory population served by the local government, and (3) 45%.

”

The Census also determines how many representatives each state has in the House of Representatives.

- Following the 2010 Census, New York lost 2 seats in the House of Representatives.
- In 2020, if New York sees just a .6% undercount, we stand to lose another 2 seats.
- Census data is also used to determine Electoral College votes.
- A Complete Count in 2020 means that New York will have its fair share of representation in government.



The 2020 Census already faced serious challenges to a Complete Count.

- ▶ Lack of federal and state funding
- ▶ The digital divide, in both access and literacy
- ▶ Fear and distrust of the government
- ▶ Anti-immigrant sentiment and a climate of fear
- ▶ Lack of affordable housing and prevalence of multi-family homes
- ▶ Lack of understanding as to just how much the Census impacts

COVID-19 exacerbated these challenges and created new ones.

- ▶ Social distancing removed many opportunities for Census outreach from trusted messengers.
- ▶ Illness, fear, grief, and economic disaster ravaged our State, hitting communities of color and historically underresourced and undercounted communities the hardest.

Response Rates as of 8/2/2020

1. Nassau 69.1%	13. Suffolk 62.9%	25. Richmond 59.4%	37. Wyoming 55.4%	50. Cattaraugus 50.7%
2. Niagara 67.8%	14. Albany 62.2%	26. Oswego 59.2%	38. Montgomery 55.1%	51. Columbia 49.4%
3. Erie 67.4%	15. Genesee 61.9%	27. Cortland 59.1%	39. Queens 54.8%	52. Schoharie 48.6%
4. Tioga 67%	16. Dutchess 61.8%	28. Steuben 58.6%	40. Seneca 54.3%	53. Franklin 48.5%
5. Putnam 66.4%	17. Orange 61.7%	29. Washington 57.1%	41. Schyuler 54.3%	54. Yates 48%
6. Onondaga 66.3%	18. Madison 61.5%	30. Wayne 56.9%	42. Chenango 54.2%	55. Allegany 46.9%
7. Rockland 66%	19. Broome 61%	31. Ulster 56.6%	43. St. Lawrence 53.9%	56. Jefferson 45%
8. Chemung 65.6%	20. Oneida 60.9%	31. Cayuga 56.6%	44. Fulton 52.4%	57. Lewis 41.8%
9. Monroe 65%	21. Livingston 60.9%	33. Ontario 56.5%	45. Warren 51.9%	58. Greene 40.5%
10. Saratoga 64.7%	22. Clinton 60.6%	34. New York 56.3%	46. Kings 51.8%	59. Delaware 39.4%
11. Westchester 64%	23. Rensselaer 60.1%	35. Chautauqua 56.1%	46. Herkimer 51.8%	60. Essex 38.8%
12. Schenectady 63%	24. Tompkins 60%	36. Bronx 55.9%	48. Orleans 51.5%	61. Sullivan 32.9%
			49. Otsego 51.2%	62. Hamilton 17.5%

NATIONAL AVERAGE

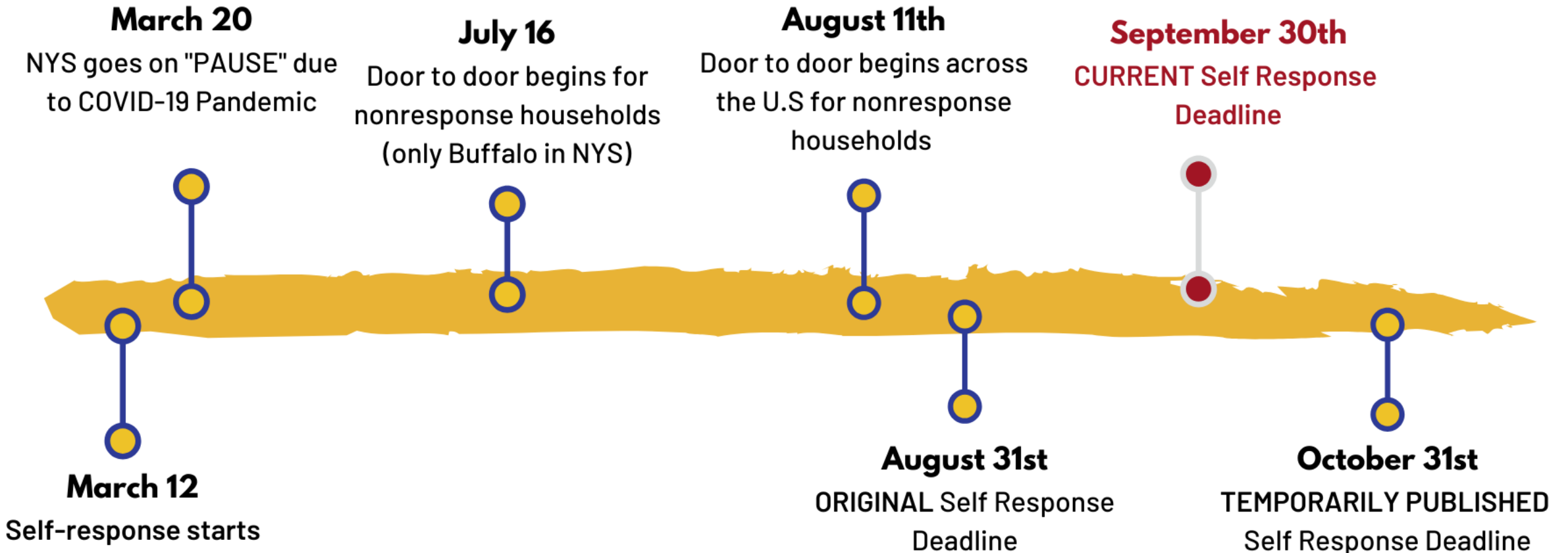
62.9%

NEW YORK AVERAGE

58.6%

Update on Logistics

Note: UPDATES ARE NOT SET IN STONE AS THE US CENSUS BUREAU IS CONTINUALLY ADJUSTING 2020 CENSUS OPERATIONS IN ORDER TO COMPLY WITH GUIDANCE FROM FEDERAL, STATE, AND LOCAL AUTHORITIES.



GET OUT THE COUNT

Talking Points

1. **Now more than ever it is critical that we complete the 2020 Census.** The Census impacts our hospitals, our healthcare, our disaster programs- all systems that are being stretched thin by the current public health crisis. Fill out the Census today to contribute to a brighter, more resilient future for Long Island.

2. **Be Safe, Be Home, Be Counted.** You can complete the Census from the comfort of your own home while observing social distancing and self-isolating precautions.

3. **Disaster recovery depends on accurate Census data.** More than \$675 billion are distributed annually each year based on Census data – and those dollars go directly towards programs we depend on, like health insurance, hospitals, disaster recovery, infrastructure, schools, and nutrition support. All programs that this current crisis has magnified. We must complete the Census to secure the funding our region needs to recover from this disaster.

4. **10 minutes affect the next 10 years.** We only have one chance to get this right – federal funding levels cannot be changed again until 2030, and in the midst of this public health crisis, we need to do everything we can to secure the dollars for our region.

5. **Completing the Census online or by phone is safe, secure, and sanitary.** If you complete your Census online, by phone, or by mail today, you will not be visited in person by a Census Bureau employee for an in-person interview – that means you can lower your exposure and observe social distancing by filling out the Census today.



GET OUT THE COUNT

Partner Checklist

- Mention that the Census is currently ongoing when you host remote meetings on conference lines or video chats. Don't forget to mention why it matters to Long Islanders and how people can respond right now.
- When you make phone calls or text messages to your friends and family to check in on them, mention the 2020 Census and ask if they have any questions about how to complete it.
- Write a letter to the editor of your local paper explaining why your neighbors should be sure to complete the Census.
- Post a #CensusSelfie when you've completed the Census and tag your friends to do the same!

- Change your profile picture to the "I Count" Facebook frame to show your followers that you care about the Census.
- If your neighborhood has Ring or a similar app, remind your neighbors to complete the Census as soon as possible so they don't have a knock at the door.
- Volunteer to phone bank or write notecards to remind people to complete the Census.



GET OUT THE COUNT

Government Partner Checklist

- Display messages and banners on all webpages and client-facing sites and portals.
- Use town-run and individual social media and communications channels to amplify the communications campaign. Leverage the Office of Communications and Public Affairs.
- Highlight information about opportunities for constituents to apply for Census employment.
- Strategize with public facing officials regarding events and opportunities to spread word about Census as an important civic duty.
- Host internet kiosks to facilitate response to the census in city/town hall and client-facing offices where essential services are provided.
- Train Constituent Affairs staff in talking points associated with Census 2020 so they are prepared to answer questions & update voicemail greetings to mention the Census.
- Identify low response rate census tracts in your jurisdiction and identify key leaders. Connect them with information and resources to galvanize their communities around the Census.
- Establish "war rooms" to check Census response rates on a real time basis to better target under-counted communities.
- Discuss the Census at all upcoming board meetings.
- Hold an online public event to promote civic engagement and 2020 Census participation.
- Promote Census information via voting polls, canvassing, voter registration efforts, and Get out the Vote efforts.
- Include Census information on all communications materials including: calendars for recycling, local licensing, consumer affairs mailings, paychecks, permits, bills, and others.



GET OUT THE COUNT

Community Partner Checklist

Doctors Offices & Clinics

- Hang posters with the website and phone number in waiting rooms.

Grocery Stores

- Hang posters with the website and phone number at entrances and check-out.

Pharmacies

- Hang posters with the website and phone numbers at entrances and waiting area.

Police & Fire Depts.

- Display Census reminders on electronic signs.

School Districts

- Include Census flyers in grab-and-go meals.
- Include Census information in lesson plans and take-home materials.
- Display Census reminders on electronic signs.
- Share Census activities (like coloring books and comic books) with parents to help with indoor activity time.

Faith Leaders

- Mention the Census during streamed services.
- Share Census flyers at food pantries and through meal programs.





GOTC Sample Flyers

THE 2020 CENSUS IS STILL OPEN!

NOW MORE THAN EVER WE MUST COME TOGETHER TO PROTECT LONG ISLAND'S FUTURE.

THE MONEY OUR REGION GETS FROM THE CENSUS FUNDS OUR...



Hospitals,



Schools,



Health Insurance,



Disaster Programs,



Public Programs,



so much more.

WE CANNOT AFFORD TO MISS OUT.

COMPLETE THE CENSUS



ONLINE AT:
MY2020CENSUS.GOV



BY PHONE:
IN 14 LANGUAGES

LANGUAGE LINE
English
Spanish
Haitian-Creole

TOLL FREE NUMBER
844-330-2020
844-468-2020
844-477-2020

The Census can also be completed by mail, or through in person enumeration starting this summer.

Find out more about the 2020 Census at:

www.hwcli.com



COMPLETE THE CENSUS



ONLINE AT:
[MY2020CENSUS.GOV](https://my2020census.gov)



BY PHONE IN 14
LANGUAGES USING
THE NUMBERS BELOW.

GOTC Sample Flyers

The Census can also be completed by mail.

LANGUAGE LINE	TOLL FREE NUMBER
ENGLISH	844-330-2020
SPANISH	844-468-2020
CHINESE (MANDARIN)	844-391-2020
CHINESE (CANTONESE)	844-398-2020
VIETNAMESE	844-461-2020
KOREAN	844-392-2020
RUSSIAN	844-417-2020
ARABIC	844-416-2020
TAGALOG	844-478-2020
POLISH	844-479-2020
FRENCH	844-494-2020
HAITIAN-CREOLE	844-477-2020
PORTUGUESE	844-474-2020
JAPANESE	844-460-2020
ENGLISH (PUERTO RICO RESIDENTS)	844-418-2020
SPANISH (PUERTO RICO RESIDENTS)	844-426-2020
TELEPHONE DISPLAY DEVICE (TDD)	844-467-2020



LONG ISLAND COUNTS! COMPLETE THE 2020 CENSUS TODAY!

GOTC Sample Flyers

WHAT IS THE 2020 CENSUS?

Every ten years, the US government conducts the Census, which asks a few simple questions of every household across the country. This information is used to decide where and how to spend billions of federal funding dollars, and also decides how many representatives each state has in Congress.

- MORE THAN \$675 BILLION
- EACH YEAR IS DISTRIBUTED TO STATES BASED ON CENSUS DATA 

THAT MONEY IS USED FOR:



COMPLETING THE CENSUS IS SIMPLE, SAFE, AND CAN BE DONE FROM THE COMFORT OF YOUR OWN HOME!

Your information is fully protected by law and cannot be shared with anyone.

YOU CAN COMPLETE THE CENSUS:



HELP BUILD A BRIGHTER FUTURE FOR LONG ISLAND. BE HOME, BE SAFE, BE COUNTED.

EVERY PERSON COUNTS!

**CONTACT US FOR
MORE INFORMATION!**

We all benefit when we all count!
Everyone needs to be counted in
2020. For more information and
resources, please reach out to us:

Rebecca Sanin, President/CEO
HWCLI
rsanin@hwcli.com
www.hwcli.com



THE HEALTH & WELFARE COUNCIL OF LONG ISLAND





**Empire State
Development**

Pravina Raghavan

Executive Vice President, Division of Small Business &
Technology Development

Overview of the **State Funding Application Process**



Outreach Grant Funding Requirements

Timeline

Event

Deadline for Revised Plan and Budget

Eligible Cost Dates for Funding Awards

Submission of Final Report Deadline

Timeline

August 10, 2020

July 31, 2020 to
September 30, 2020

Nov. 30, 2020



Revised Eligible Budget Activities

75% of the grant funding allocation must go to approved not-for-profits

- At the election of the County or City, non 501(c)(3) incorporated Libraries may be allocated in the 75% funding level
- Creation and use of television advertisements promoting the Census
- Local radio advertisements
- Local media radio advertisements
- Local billboard advertisements
- Social Media advertisements (Facebook/Instagram/What's App)
- Production of newsletters and flyers for elderly populations



Revised Eligible Budget Activities (cont.)

- Placing ads in ethnic press
- Informational kiosks at strategic locations targeting hard to count populations
- Creation and posting of other Census related signage
- Print and digital advertising; PSA; boost social media postings
- Multilingual outreach materials/media campaigns
- Transit advertising program targeting new Americans and non-English speaking people in rural and urban communities
- Phone-banking and text-banking outreach operations
- Provide brochures to food pantries



Revised Eligible Budget Activities (cont.)

- Development of Outreach Materials - Printing; posters, flyers, multi-lingual palm cards
- Development of outreach materials (brochures, flyers, newsletters, and other targeted advertising such as billboards and other avenues that have large reach)
- The purchase of goods and services that directly support eligible budget activities
- An administrative expense of a rate of up to 5% of the grant funding
- Other specific activities to increase 2020 Census participation



Eligible Budget Activities (cont.)

In recognition of the post COVID-19 environment the following modifications on eligible expenses have been made:

- Removing the digital media development cap of 5%. Given the social distancing protocols, digital media is critical; and
- Allowing the purchase of promotion items (with Census logo) only for PPE such as face masks, hand sanitizer or gloves; and
- Increasing the aggregate amount for the purchase of computers, mobile computing devices such as iPads, tablets etc., cellular telephones and related devices that do not exceed \$500 per item to \$20,000 in aggregate as access to the survey is critical barrier to entry.

Ineligible Items

- The purchase, lease, or rental of any equipment or operational software
- Political activities of any kind
- Electoral activities of any kind
- The acquisition of voter registration data, voter profiles or similar programs or data commonly used in political campaigns
- Awards of cash, gift cards, trophies or the like
- Purchase, lease, and/or rental of, computers, mobile computing devices such as I-Pads, tablets etc., cellular telephones and related devices that exceed \$500 per item and are more than \$20,000 in aggregate
- Audit services



Ineligible Items (cont.)

- Acquisition, construction, or renovation of buildings or other real estate
- Entertainment
- Religious activity
- Alcohol
- Expenses incurred prior to ESD Award letter date
- Costs of organized fund raising
- Interest, taxes and penalties
- Overhead expenses
- Any other cost incurred in violation of the terms of the GDA.



Revised Submission Instructions

Revised Census Outreach plans and budgets outlining the above information must be received by Friday, August 10, 2020 at 5:00 PM at the following address:

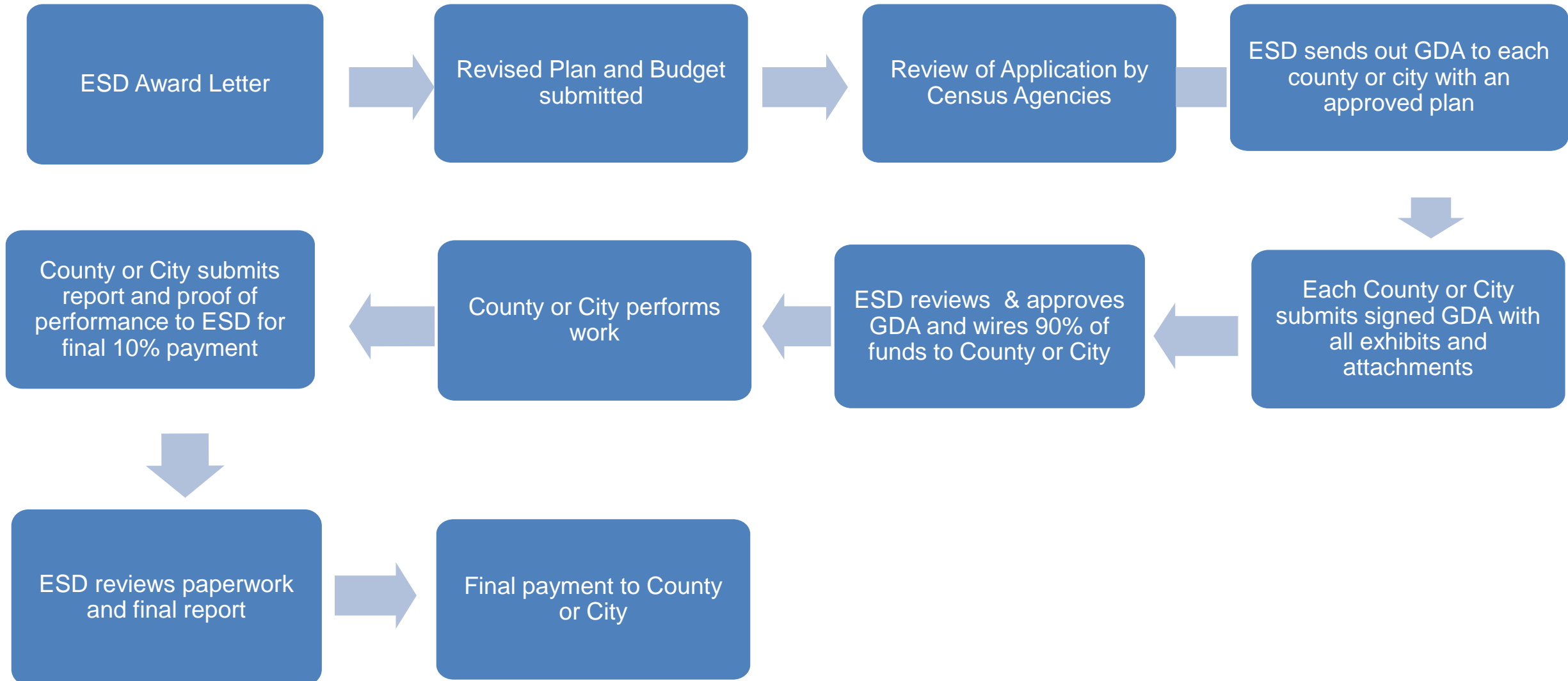
info@census2020grant.ny.gov

The Census Agencies reserve the right, in their sole discretion, to receive late applications, to withdraw or modify this RFA and to reject any application as being non-responsive.

Inquiries

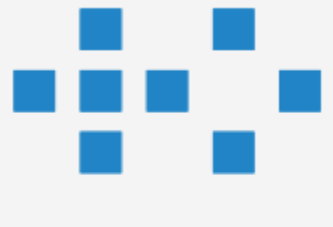
- Please submit questions to: info@census2020grant.ny.gov.

ESD Payment Process



NYSAC thanks our webinar sponsor:

GoodEnergy



Community Choice Aggregation

*Good Energy is a New York based energy consultant and aggregator that helps municipalities and businesses cut costs by providing budget stability and a plan to save money through Community Solar and Cooperative Buying Strategies. During these economic times, it is especially important to have cost cutting measures in place. Learn about savings through Good Energy by emailing nycounty@goodenergy.com or by calling **518-514-2798**.*