



Performance Lighting Delivered (PLD): An Innovative Solution

An introductory slide to an innovative lighting solution



Mark LaVigne, PhD
Deputy Director
NYSAC

Who We Are – NGU Sports Lighting

NGU Sports Lighting is an experienced team of subject matter experts who are passionate about making the transition from historical sports lighting to LED sports lighting seamless and fun for their customers.



Performance Lighting Delivered (PLD)

Mike Lorenz
Chief Executive Officer



NGU's Founder

NGU's founder is an industry expert who co-founded the first LED sports lighting manufacturer in the market - Ephesus Lighting - over 14 years ago. The team aggregates deep knowledge and experience with LED sports lighting.

Performance Lighting Delivered (PLD)

Who We Are – NGU Sports Lighting



Experienced team of subject matter experts

NGU Sports Lighting is led by an experienced team of professionals who are passionate about making the transition from historical sports lighting to LED sports lighting seamless and fun for customers.



Making the transition seamless and fun

The NGU team is dedicated to guiding customers through the process of upgrading to LED sports lighting in a smooth and enjoyable manner.



Passionate about innovation

The NGU team is driven by a passion for delivering cutting-edge LED sports lighting solutions that address the needs of customers.

Performance Lighting Delivered (PLD)

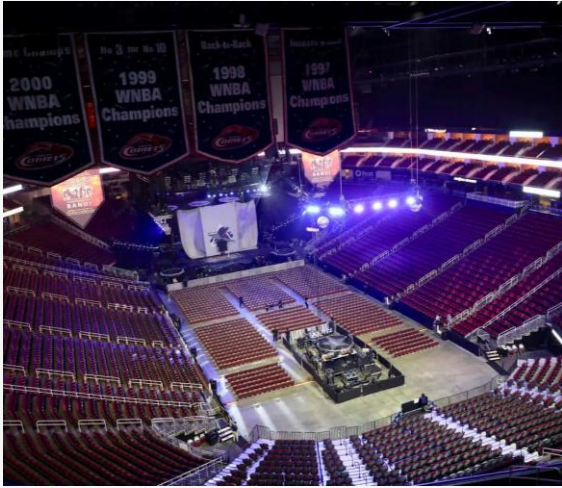


NGU Sports Lighting

A national sports lighting integrator for Cooper Lighting (owned by former Philips Lighting) that has successfully completed hundreds of LED turnkey sports lighting solutions nationally.

Performance Lighting Delivered (PLD)

Who We Are – NGU Sports Lighting



NBA - Toyota Center

Completed LED lighting
upgrade for NBA's Toyota
Center



NHL - Amerant Bank Arena

Completed LED lighting
upgrade for NHL's Amerant
Bank Arena



NFL - Bank of America
Stadium

Completed LED lighting
upgrade for NFL's Bank of
America Stadium



College - NC State, SC State,
Duke

Completed LED lighting
upgrades for numerous college
sports venues

Performance Lighting Delivered (PLD)

Who We Are – NGU Sports Lighting



Rantoul Sports Complex -
Village of Rantoul, IL

Completed new
construction installation of
LED lighting for a municipal
sports complex



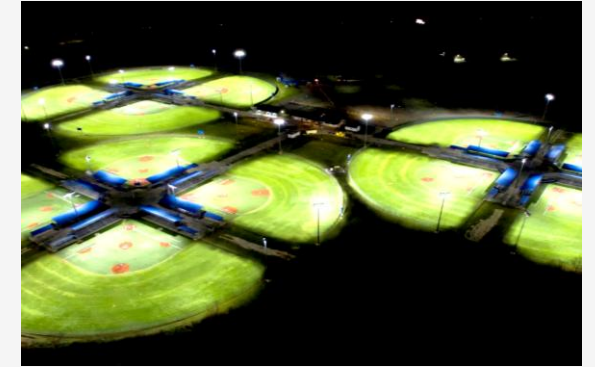
Sprayberry High School
Football Marietta, GA

Completed LED lighting
upgrade for high school
football field



East Central Mississippi
Community
College Baseball

Completed LED lighting
upgrade to serve a five-county
district



Ford Field - 12 Field Little
League Complex
Beaumont, TX

Completed LED lighting
upgrades for numerous high
caliber youth baseball and
softball fields

Performance Lighting Delivered (PLD)

The Need



Aging sports and recreational lighting infrastructure

Existing sports and recreational facilities have outdated lighting systems that need to be replaced



Lack of capital to fund replacement technology

Municipalities and organizations lack the necessary budgets to purchase and install new LED sports lighting systems

Performance Lighting Delivered (PLD)

The Solution



True service program

Providing what you need, where and when you need it, in the way you need it for 10 or more years



NGU installs energy-efficient LED lighting

NGU maintains ownership and provides guaranteed deliverables



Guaranteed deliverables

1. Guaranteed light levels
2. Guaranteed maximum energy consumption
3. Guaranteed control flexibility

Performance Lighting Delivered (PLD)

How does it work - The Guaranteed Deliverables

- **Guaranteed level of light (foot-candles) on the required surface**
- **Guaranteed control flexibility to meet your needs**

NGU guarantees the delivery of the specified light levels (measured in foot-candles) on the playing surfaces, ensuring optimal visibility and performance for athletes and spectators.

NGU's lighting system offers advanced control capabilities, allowing you to customize the lighting levels, schedules, and settings to meet the unique needs of your sports and recreational facilities.

- **Guaranteed maximum energy consumption**

NGU's LED sports lighting solution is engineered to provide maximum energy efficiency, with a guaranteed cap on the energy consumption to deliver substantial cost savings.

Performance Lighting Delivered (PLD)

Performance Lighting Delivered

NGU Sports Lighting offers an innovative, risk-free solution to the widespread problem of aging sports and recreational lighting infrastructure. By providing a true service program, NGU eliminates the capital and ownership risks associated with traditional LED sports lighting upgrades, delivering guaranteed performance, energy savings, and flexibility to municipalities and organizations.

Significant Energy Savings with Improved Cut-Off



Performance Lighting Delivered (PLD)

Significant Key Benefits

- **Eliminates all ownership risks**
If the service falls short, the service payment stops
- **Provides complete flexibility to modify the service**
Protecting against technology obsolescence
- **Predictable future system costs**
No unexpected expenses or maintenance costs
- **Guaranteed system performance**
Ensuring optimal lighting levels and energy efficiency
- **Elimination of all maintenance**
No hassle or resources required for system upkeep
- **Capital Avoidance**
Use resources for other priorities instead of upfront investments

Performance Lighting Delivered (PLD)

A Municipal Perspective

Matthew J. Driscoll, Former Mayor of Syracuse, NY

As a government leader, I can attest to the transformative impact of NGU's innovative lighting service program. The ability to provide state-of-the-art lighting technology without the burdens of ownership has been a game-changer for municipalities struggling with aging infrastructure and limited capital resources.

- No Capital Budget Needed - Moves from Capital Expense to Operating Expense
- Guaranteed Energy Savings
- Zero Maintenance - Saves Time/Focus On Other Tasks
- Sustainability - Carbon Footprint Reduction/State Compliance
- Safety & Visibility - Brighter and More Visibility
- Fact ROI - Political Capital
- Simplified Procurement - PLD Listed on Sourcewell Buying Cooperative

Performance Lighting Delivered (PLD)

Questions?

“The ownership risk is too great - Unless you are NGU – The leaders in solid state sports lighting solutions!”

NGU SPORTS LIGHTING

Performance Lighting Delivered (PLD)

Thanks!

Please Contact:

Tony Saraceni

Tony@ngusportslighting.com
(315)800-3208

Tony Saraceni
President - Market Development



Performance Lighting Delivered (PLD)